



2009 YOUTH TOBACCO PREVENTION & AWARENESS POSTER CONTEST

www.smokefreephilly.org

CONTEST GUIDELINES

The Youth Tobacco Prevention & Awareness Poster Contest is open to any youth who lives in the City of Philadelphia and is currently in 3rd through 12th grade. The categories for this contest are grades 3-5, grades 6-8, and grades 9-12. First-, second-, and third-place winners will be chosen in each grade category.*

Poster Criteria

Youth are asked to create an original poster reflecting an anti-tobacco theme of their choice. Any or all tobacco product(s) may be targeted; however, no brand names should be used.

All posters should meet the following standards:

- **Paper size:** Minimum – 8 ½ inches x 11 inches; Maximum – 11 inches x 17 inches.
- Posters must be created by hand (paint, crayon, pen, etc.).
- No computer-generated submissions will be considered (including clip art).
- Text may be included, but it must be clear and readable. Check your spelling!
- All submissions must be in color. NO black and white line drawings will be accepted.
- Do not use glitter, glitter pens, metallic paint or metallic markers.
- Using celebrities or cartoon, video game, or movie/television characters is not allowed.
- The **name and grade** of the artist must be printed neatly on the back of each poster.
- DO NOT sign the front of the poster.
- A completed registration form must be taped (not glued) to the back of each entry.
- Only one (1) entry per youth will be accepted.

Deadline

Posters should be submitted to the Philadelphia Department of Public Health - Tobacco Control Program, 1101 Market St., 9th Floor, Phila, PA, 19107, **by Mon., March 30th**. No posters will be accepted after the 30th.

Prizes (First-, second-, and third-place winners will be selected in each grade category.)

- First-place winners will each receive a \$250 Borders Gift Card. First-place posters will be reproduced and displayed on SEPTA buses.
- Second-place winners will each receive a \$125 Borders Gift Card.
- Third-place winners will each receive a \$75 Borders Gift Card.

All winning posters will be included in a 2010 SmokeFree Philly calendar. Selected posters will be reproduced and distributed to Tobacco Control Program service providers to promote tobacco prevention, education and cessation programs.

* Disclaimer 1 of 2 – All posters submitted for consideration in the Youth Tobacco Prevention & Awareness Poster Contest become the property of the Tobacco Control Program and may be used and reproduced at the sole discretion of PDPH.

* Disclaimer 2 of 2 – Family members of the Tobacco Control Program and its service providers are not eligible to enter the Youth Tobacco Prevention & Awareness Poster Contest.

FOR MORE INFORMATION, CALL: (215) 685-5681

This project is sponsored by the Philadelphia Department of Public Health and the Pennsylvania Department of Health, Edward G. Rendell, Governor.